



December 9, 2019

FOR IMMEDIATE RELEASE

“Call Me Crazy – The Legend of Mike Wiegele” Releases Online

BLUE RIVER, BC – Mike Wiegele Helicopter Skiing (MWHS) is proud to announce the online film launch of *“Call Me Crazy – The Legend of Mike Wiegele.”* *Call Me Crazy* tells the story of how a young Austrian with little more than a dream and a love for skiing, became one of the most influential ski pioneers in Canada and the founder of North America’s preeminent heli-skiing operation.

According to Mike Wiegele, it’s an overwhelming experience to share his life’s journey with the world.

“It’s very gratifying to have your life documented on film,” says Mike.

It started with a dream and Mike says, “It was a miracle that came true and we hope that it keeps growing.”

Whistler based Origin Outside is the production team behind *Call Me Crazy*. According to the film’s Director Andrea Wing, the production of this film was an emotional experience – from start to finish.

“It has been an absolute joy to bring this film to life,” says Wing. “It’s challenging trying to tell a life story and it’s also something you definitely don’t want to get wrong. So... getting Mike’s nod of approval was really the highlight of the whole process.”

“For Mike to be honoured in this manner is really inspiring,” says 30-year Senior Lead MWHS Guide Bob Rankin.

“This film is really special, and Mike deserves it. He is a legend in the industry. There were only two or three of them that started out in the late 60’s, with an idea to fly up onto a glacier with a helicopter and skiing down... and thinking maybe people would be interested in doing this. Look where it is now,” says Rankin.

Rankin explains that Mike is still pursuing this dream and at 81-years-old, he continues to inspire people who have a passion to experience the mountains.

“This film provides the next generation the opportunity to see Mike’s dedication to a dream and his dedication to take people to the mountains and share the joy and beauty of what the mountains give people,” says Rankin.

Call Me Crazy, has received a POWDER Award nomination for Best Documentary, and was included in the Whistler Film Festival and the Rossland Film Festival and was nominated for Best Storytelling at iF3 Montreal. The film is now available online at <https://www.wiegele.com/CallMeCrazy>.

Mike Wiegele Helicopter Skiing

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Press links:

- [Historical Images](#)
- [Poster](#)
- [Press Kit](#)

About Mike Wiegele Helicopter Skiing (MWHS): Established in 1970, MWHS is a family owned heli-ski operation – located in the heart of the magnificent Cariboo, Monashee, and Rocky Mountains ranges. This unique area of British Columbia is renowned as is one of the world’s most productive regions for high quality, reliable powder snow. The MWHS 1.5-million-acre (600,000 ha) ski terrain offers world class skiing and boarding and hosts a variety of summer activities. The MWHS resort consists of 22 handcrafted log chalets, a 20,000 sq. ft. main Lodge, a full-service Sports Shop, a Guides Haus and the Albreda Lodge – located 45 km north of Blue River. The winter season runs from December 1, 2019, until April 11, 2020.

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