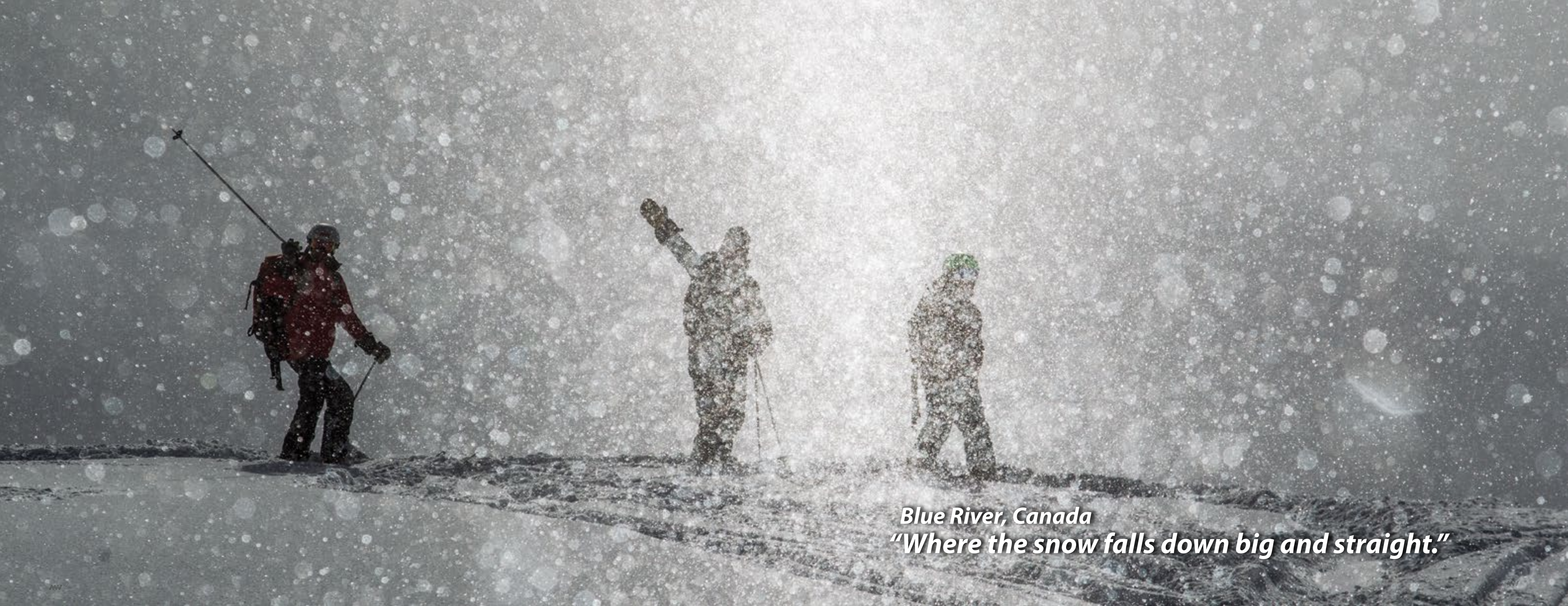




Mike Wiegele

The Ultimate Heli-Ski Journey



Blue River, Canada
"Where the snow falls down big and straight."



WELCOME

In 1970, I came to Blue River in search of a location where I could develop a ski resort. What I found in the Monashee and Cariboo Mountains is the finest powder snow and the most pristine destination for building a world-class resort. After skiing over 50 million vertical feet of this magnificent terrain, the mountains here still captivate my passion for skiing.

Come and explore these mountains... let's go skiing!

Mike Wiegele

Mike Wiegele – Founder of Mike Wiegele Helicopter Skiing & Lead Guide



Owned and operated by the
Wiegele Family
 since 1970



The Wiegele family - Bonnie, Charlie, Michelle and Mike



Mike Wiegele, grandson Charlie, and daughter Michelle at the Annual Andy Aufschnaiter Memorial Kids' Cross-Country Ski Race in Blue River.



Opa Mike and grandson Charlie skiing Most Magnificent, which hosted the historic Powder 8 World Championships.



MORE THAN 1000 PEAKS

Mud Valley: Heavenly Mountain, Early
Basket, Soft Cotton, Saddle Mountain



MORE MOUNTAINS
MORE POWDER
BETTER SKIING

Monashee Mountains



SEE YOU IN THE
MOUNTAINS

Big Red



THE HIGHEST
QUALITY SKIING
Pflegerhorn



FINDING THE LINES
Mike Wiegele, skiing with Marcel Hirscher



SKI YOUR HEART OUT

MWHS Lead Guide Erich Schadinger,
on Mud Glacier in the Monashees



DEEP POWDER
Guest Stefan Schnieder



VERTICAL HEAVEN

Bonus Bowl
MWHS Senior Lead Guide Mike
Hainault, in Ski World Trees



MOUNTAIN SHELTER FOR EXTREME POWDER FUN

Grizzly Hut
Senior Lead Guide Tim McLean



POWDER PATROL

MWHS A-Star and Bell 212 fleet –
the sports cars of the mountains



THE EXPERIENCE OF A LIFETIME

The Thunder Ridge Centre



YOUR GATEWAY TO THE RESORT

The reception area at Mike Wiegele Heli-Skiing Village is the hub of resort operations.

The Main Lodge



OUR SUPREME TEAM

Our maître d', Romain Gagne, looks forward to welcoming you to the Powder Max Dining Room. The MWHS wine cellar features an award-winning selection of some of the finest wines from around the globe.

Lodge Dining



GOURMET MEALS & ATTENTIVE SERVICE

Dining in the Main Lodge in Blue River is the perfect complement to a great day of skiing or boarding. A selection of the weekly food on offer is prepared by Executive Chef Toni Spöri and Sous Chef James McDermott.





The one million vertical Silver Buckle Award.



HOME OF THE FRIDAY NIGHT SHOW

Each year we're thrilled to welcome returning guests and meet new friends, all of whom come to enjoy our pristine skiing. In the evenings, the veterans mingle with the newcomers, while both relive the day's adventures over a glass of wine with the guides.



Fitness Centre Yoga & Stretching Studio

RELAX & RETREAT

Our fitness centre features weight machines, free weights, massage rooms, saunas, and a fully-equipped cardio room.

Blue River

Heli-Village



WINTER OASIS

Guest accommodation is provided in one of our 22 handcrafted log chalets, many of which offer heli pick-up right outside the door.



Bavarian

Estate & Cabana



PRIVATE LUXURY

These two lavish homes, located side by side, provide a comfortable, cozy atmosphere and can accommodate up to 18 guests. Meals at the estate are prepared by your own private chef.



Eleanor Lake Estate



EXCLUSIVE LAKEFRONT ESCAPE

Located on Blue River's Eleanor Lake, just a stone's throw from the Mike Wiegele Heli-Skiing Village, this quintessential luxury residence — also known as “Bonnie's Estate” — offers everything you need to pamper a small group in high mountain style.



Albreda Lodge



PRIVATE PARADISE

Albreda Lodge was designed by Sabine Wood, with support and input from Mike Wiegele. Albreda was handcrafted from huge, salvaged timbers, and was inspired by traditional European ski lodges. The lodge includes a dining room and lounge, retail boutique, weight room, hot tub, and sauna.

Sports Shop

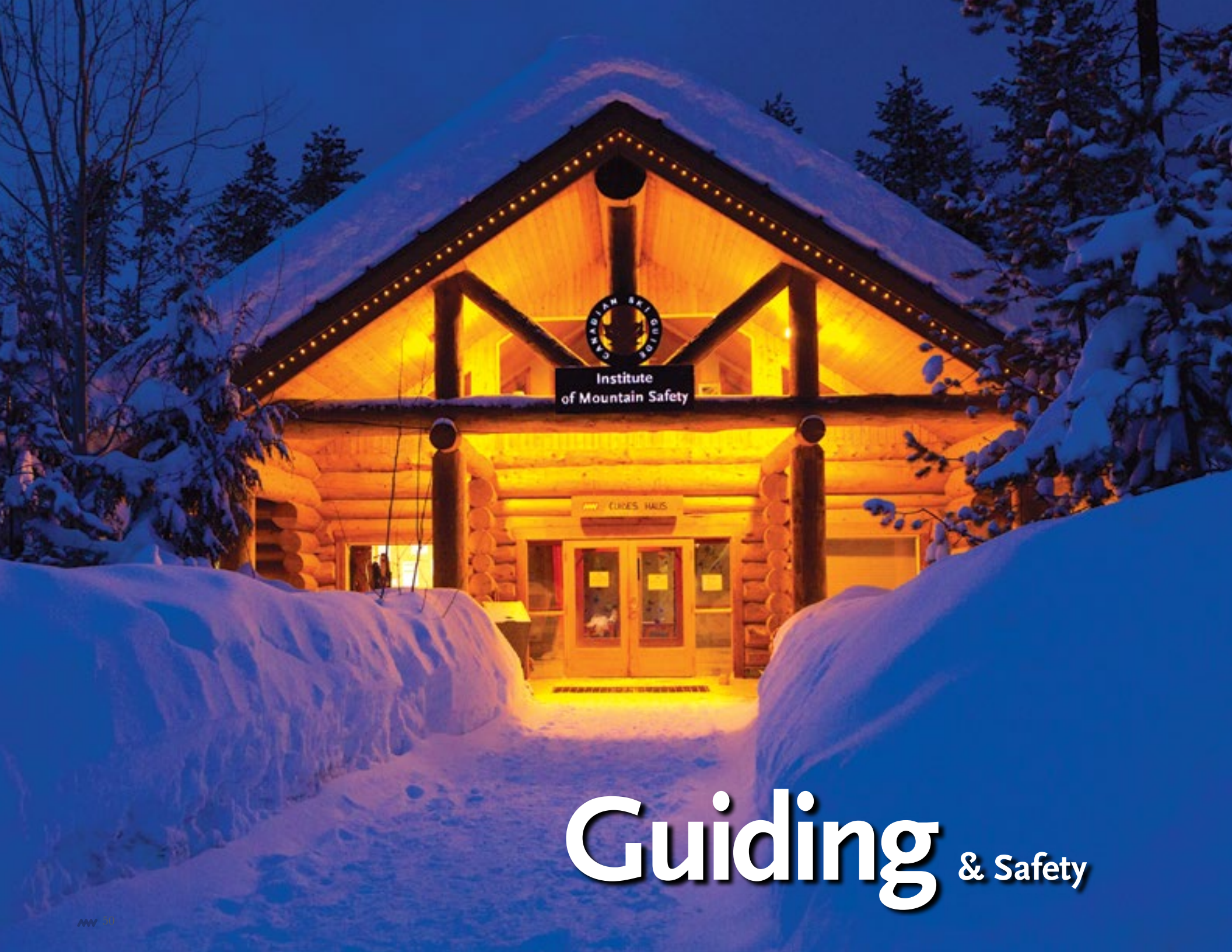
& Bonnie's Boutique



Bonnie's Boutique offers a wide selection of fashionable outdoor clothing, souvenirs, and accessories.



Expert technicians wax and tune your equipment nightly, and deliver your skis or board to your helicopter pad each morning. Our guests enjoy the use of the most up-to-date equipment from Atomic and Vökl.



Guiding & Safety

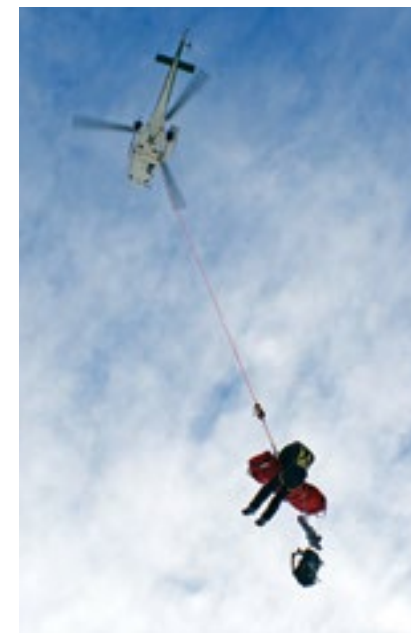


SAFETY IS ALWAYS OUR TOP PRIORITY

Our Guides Haus is at the heart of the operation, and it is home to the Institute of Mountain Safety and the Mike Wiegele Medical Clinic.

MWHS's safety systems are the best in the business, and our guides have obtained qualifications with the Canadian Avalanche Association (CAA), the Canadian Ski Guide Association (CSGA) or an international equivalent, and the Canadian Ski Instructors' Alliance (CSIA).

Each day guides collect weather data from remote weather stations to help determine the safest ski areas for our guests.





LET'S GO SKIING!

Blue River's 5,600-foot-long airstrip provides convenient access to our resorts. The heated hangar for the MWHS helicopters allows the team of engineers to hold to the rigorous maintenance schedules and conduct timely inspections — regardless of weather conditions.

THE 8 PEAKS PROJECT

This exciting design is the proposed future expansion project of the MWHS operation, and includes more than 1,200 hectares of ski terrain.

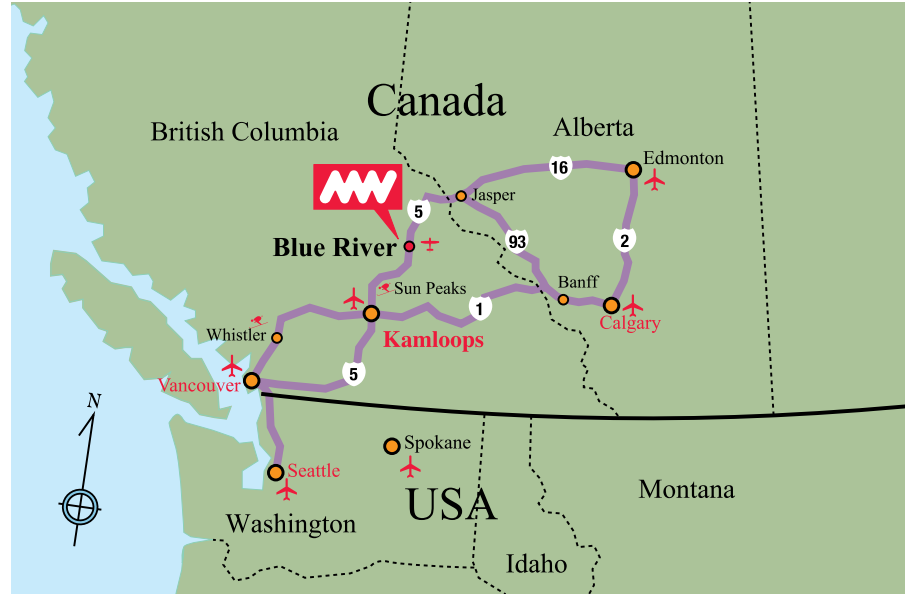
The 8 Peaks designated in this project include White River, Diamond Head, White Water, Duffys, Saddle, Ptarmigan, Wilkins, and Froth, and include up to 6,000 vertical feet of skiing.



BUILDING FOR THE FUTURE

At Mike Wiegele Helicopter Skiing, we believe the future of the ski industry is in the hands of our youth.

MAP TO BLUE RIVER



FLYING INTO KAMLOOPS

Our nearest airport is located in Kamloops, BC. We have established relationships with hotels and shuttle services in Kamloops, which entitle you to special corporate rates. Please contact the reservations team or see our website at www.wiegele.com for details.

OUR SALES TEAM

GUEST RELATIONS & SALES MANAGER

Daniela Aufschnaiter
(250) 673-2495
daniela@wiegele.com



SALES & SENIOR LEAD GUIDE

Tim McLean
(250) 673-8381
tmclean@wiegele.com



PARTNERSHIPS AND FRIENDSHIPS



BRUDERSCHAFT – BLUE RIVER

In March 1996, a small group of friends sat together, talking about the Bruderschaft in St. Christoph, Austria, and its history of helping people since the 14th century. These friends shared a love of life in the mountains, and so they decided to start a similar organization with those who come to Blue River. This idea has flourished, and today, the group is well-established and open through invitation by current members. Our thanks goes out to that initial group, to Adi, Gerda, and Florian Werner from the Arlberg Hospiz Hotel in St. Christoph/Arlberg, to Wiegele Guide Andy Aufschnaiter, and to Mike himself, for seeing the value in starting the organization here. Money invested in membership is used to assist those in need or to support worthy projects in the Blue River community. For more information, call 250-673-8381, or visit www.bruderschaft.ca

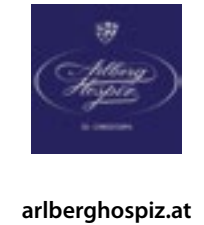


Photo Credits: John Schwirtlich, Andy Aufschnaiter, Neal Rogers, Erich Schadinger, Jason Martin, Luke Laurin, Deanna Kristensen
Cover Page: Michelle Wiegele painting a fresh line down the slope of Hochspitz



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