

FOR IMMEDIATE RELEASE:**Mike Wiegele Helicopter Skiing Open for its 42nd Season**

With some of the most snow in the World

Blue River, BC, December 9, 2011 - Already boasting a 2 meter snow base, Mike Wiegele Helicopter Skiing announces the opening of their 42nd winter heli ski and snowboard season this December 10, 2011.

“Nothing compares to the experience of heli skiing and boarding in Blue River,” says Mike Wiegele, “it is unmatched anywhere in the world. From our amazing and massive ski terrain, unparalleled service, abundant amenities to our fine dining experience, Blue River is the ultimate powder destination”.

For the past 42 years, Blue River has been a postcard winter wonderland and a skier/boarder’s dream. With 1.7 meters of champagne powder in the trees and over 2 meters already in the alpine, the helis are flying and there is nothing but [face shot conditions](#) to start the season. The company’s professional guides spent the past 10 days training in these incredible conditions while the rest of the staff prepared the first-class resort for opening day.

“Wiegele World” is located in beautiful Blue River, BC Canada in one of the world’s most productive snow belts. Nestled in the heart of the Cariboo and Monashee mountain ranges, spanning over 1.2 million acres of terrain and encompassing over 1,000 peaks and runs, Mike Wiegele Helicopter Skiing offers unequaled tree and alpine skiing.

Accommodating skiers of all abilities, the company has a [variety of packages](#) including introductory Snowcat packages to Elite packages for the experienced heli skier/boarder. As the pioneers of unlimited vertical, Mike Wiegele Helicopter Skiing’s signature Deluxe and Elite skiing packages provide guests the luxury of skiing/boarding as much as possible each day at no additional charge.

New for the 2011/12 season, the company is also pleased to announce a Super Elite program and the enhancement of their Deluxe program to accommodate fewer guests per group. Also on the roster for the season is their Family Holiday Package where kids Cat ski for free, an industry and Spring Fling Week, and a new heli prep partnership program with Colorado’s Vail Mountain.

For more information or to make reservations, please call 1 800 661 9170 (toll-free) or 250 673 8381 (direct).

In the words of Mike Wiegele, “Let’s go skiing!”

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Mike Wiegele Helicopter Skiing

Mike Wiegele Helicopter Skiing lies in the heart of the magnificent Cariboo and Monashee Mountains and is one of the world's most productive regions for high quality, reliable powder snow. With more than 1.2 million acres and over 1,000 peaks, Mike Wiegele's ski terrain offers world class skiing and boarding and hosts a variety of summer activities. Mike Wiegele Helicopter Skiing was founded in 1970 by Mike Wiegele.