

FOR IMMEDIATE RELEASE:

Mike Wiegele Hosts 4th Annual Kids Camp

Blue River, BC, December 27, 2011 - Last week, Mike Wiegele Helicopter Skiing was pleased to host the 4th Annual Christmas Kid's Ski and Snowboard Camp. Designed for developing ski and snowboard skills, backcountry and mountain safety, wildlife awareness, teamwork and goal setting skills, this unique Snowcat program ran from December 19-23, 2011.

The program was led by fully certified ski guide and instructor Patrick Schmid and held on Saddle Mountain in Blue River, BC. Building interest and awareness of what Mother Nature has to offer in a safe and non-intimating environment, the camp has the benefit of teaching basic skills and practical knowledge tailored for our own region. The distinctive program has been very popular over the years, with many repeat participants. With the option of participating for 3 or 5 days, a total of 9 children from various parts of the Southern Interior joined in on the all-day mountain activities.

Mike Wiegele hosts various children camps throughout the year and believes such programs are invaluable. "Above all, children's camps foster personal development and future growth. These types of programs provide experiences to remember and build from. Over the years, I have realized that this type of learning sticks with you forever," states Mike.

Continuing with these educational and fun experiences, the company will host a similar ski and snowboard camp this coming spring. For more information about the upcoming program, please contact Mike Wiegele Helicopter Skiing at reservations@wiegele.com.



Photo:(Front row from Left to Right) Charlie Guinn, Sloane McConnell, Micah Schwirtlich, Kieran Petraschuk, Neils Graham, Lochlan Wilson, Mitchell Graham. (Back row from left to right) Patrick Schmid, Jonas Guinn, Andreas Höller.

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Mike Wiegele Helicopter Skiing lies in the heart of the magnificent Cariboo and Monashee Mountains and is one of the world's most productive regions for high quality, reliable powder snow. With more than 1.2 million acres and over 1,000 peaks, Mike Wiegele's ski terrain offers world class skiing and boarding and hosts a variety of summer activities. Mike Wiegele Helicopter Skiing was founded in 1970 by Mike Wiegele.